



## **Barr Plastic Surgery Privacy Statement**

Barr Plastic Surgery collects personal information in order to assist and communicate with you. This Privacy Statement details how Barr Plastic Surgery uses and discloses your personal information and addresses specific questions that you may have regarding privacy and security. If you have additional questions, please contact [info@barrplasticsurgery.com](mailto:info@barrplasticsurgery.com).

### **Personal Information**

The Personal Information gathered by the Barr Plastic Surgery site is any information that can be used to identify, locate or contact you. It also includes additional information that may be associated with such Personal Information.

### **Examples of Personal Information Collected:**

- *Contact Information* that enables us to communicate with you, including, but not limited to your name, email address, mailing address, email address or phone numbers.
- *Relationship Information* that helps us understand your interests, including information about products, treatments and health conditions that are of interest to you.
- *Location Information*, as may be transmitted to us by your smart phone or other location-aware devices.
- *Job Applicant Information*, to process your job application, such as your Contact Information, resume, previous work experience, education, transcript, driver's license information, social security number or national identification number and information relating to references.

### **How Barr Plastic Surgery Collects Personal Information**

Barr Plastic Surgery often collects Personal Information directly from you through contact forms. We may ask for your Personal Information when you interact with us by using any interactive features or applications to request program information, signing up to receive a newsletter or to apply for employment. We may collect additional information from third party data suppliers who enhance our files or from various social media sites such as Facebook, if you like our pages and/or access our communities.

When you interact with us online, cookies and other technological tools may be used to collect information regarding your computer and your use of our website and applications. This information is treated as Personal Information when it is associated with your Contact Information. *For more*



*information about cookies and other technologies, please refer to the section of this policy on Cookies and Other Data Collection Technologies below.*

### **How Barr Plastic Surgery Uses Personal Information**

Barr Plastic Surgery may use your Personal Information to:

- Answer your requests for information, products and services.
- Provide you with marketing communications and offers for products and services.
- To consider you for employment if you have submitted an application.
- For our research and development efforts.
- To communicate product safety information to you .

### **Why Personal Information Is Disclosed by Barr Plastic Surgery**

Barr Plastic Surgery will share your Personal Information only in compliance with any obligations under applicable laws or in the following circumstances:

- With your consent.
- With your doctor as part of programs in which you agree to participate.
- With our affiliated companies and product co-promotion partners.
- With our service providers, who are bound by law or contract to protect your Personal Information and only use your Personal Information in accordance with our instructions.
- To investigate legal issues, enforce our rights, protect our property, or protect the rights, property or safety of others, or as needed support external auditing, compliance and corporate governance functions.
- When requested under legal process or otherwise required by law, such as in response to a subpoena, including to law enforcement agencies and courts.
- When the information about you is not personally identifiable. Ex. Reports on the statistical data of our patients. These reports do not contain any information that would enable the recipient to contact, locate or identify you.



## Data Collection Technologies

In visiting our website, information may be collected automatically using technologies such as cookies, pixel tags, browser analysis tools, server logs and web beacons.

Barr Plastic Surgery may collect information about the device you use to access our website, your operating system type, browser type, domain, and other system settings, as well as the language your system uses and the country and time zone where your device is located and the IP address of the device you use to connect to the Internet. We may also collect information about the website you were visiting before you came to the Barr Plastic Surgery website and the site you visit after you leave our site. The information collected about our website users is utilized to optimize our websites and to understand website traffic patterns.

Barr Plastic Surgery employs third party advertising companies to place advertisements on this website and other websites, and to perform tracking and reporting functions for this website and other websites. These third party advertising companies may utilize cookies when you visit our website or other websites so that they can display targeted advertisements for you. No Personal Information is collected in this process, nor do we offer them any personal information we have collected.

## Your Choices

You are able to limit the information Barr Plastic Surgery sends you by following a simple opt-out process. Instructions are provide on our marketing emails that will direct you on how to opt-out of receiving future communications.

Cookie and privacy preferences must be adjusting though the settings on your browser. Locate the “help” section of your browser to learn about cookie preferences and other privacy settings that may be available.

## Personal Information Updates

Your Personal Information may be updated anytime by contacting us at **info@barrplasticsurgery.com** You can also write us at the address in the How to Contact Us section below. If you send us a letter, please provide your name, address, email address, and detailed information about the change you would like to make.



### **Privacy Policies of Third Parties**

This Privacy Statement only addresses the use and disclosure of information by Barr Plastic Surgery. Links that are provided to outside websites or advertisements for third parties have their own privacy policies and data collection, use and disclosure practices.

### **Changes to this Privacy Statement**

Barr Plastic Surgery reserves the right to update this Privacy Statement to reflect new or different privacy practices.

### **Contact Us**

If you have any questions or concerns regarding this privacy statement, you contact us online. You can also reach us via mail at the address below.

Barr Plastic Surgery

205 Douglas St

Sudbury, ON, Canada

P3E 1E9

### **Job Applicants**

Should you apply for a position with Barr Plastic Surgery, the Personal Information submitted with your job application will be used to process and consider your job application. We may share the information on your applications with recruiters, consultants, attorneys, background services and our affiliates. The information on your application may also be used for certain regulatory, compliance and legal purposes, consistent with this Privacy Statement.